

**FAX TRANSMITTAL**

→ To: Maria Medina  
212-907-5367

**Date:** January 22, 1996**Program:** 4006/4007**To:** Rob Gotti**Fax No.:** 212/907-5808**From:** Paula Sibila**Sending** 3 **page (s)**  
(including this page)

Rob -

Following is the survey form for your review. I have also included the form that we used in 1995.

Please note this form is not formatted. We await your revisions and approval.

Please call me at 414/786-5600 or fax me at 414/786-0697 if you have any questions.

The new questions from Lauren Steen are highlighted by an arrow next to the changed line.

Thank you. Have a good evening.

Paula Sibila

cc: L. Steen - PM (212/907-5322)

L. Schwartz (212/808-5236)

T. Claggett - Leo Burnett, USA (312/220-6562)

**GMR**  
MARKETING

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